



"2025 Orienteering World Championship Home Games / WOC2025 PARTNER PRESS RELEASE

Hertz is the official rental car partner of the 2025 Orienteering World Championship Home Games. Hertz Car Rental has signed a partnership agreement with Kuopion Suunnistajat (Kuopio Orienteering Club) and the Finnish Orienteering Federation to become the official rental car partner for the Orienteering World Championship home games in Kuopio in 2025. With this agreement, Hertz becomes the official rental car partner of the Orienteering World Championships (WOC2025). This partnership extends beyond the 2025 championship event, encompassing a trilogy of three events. The trilogy includes the Kuopio23 Pre-Championship Event held on the last weekend of August 2023, the 2024 Orienteering World Cup, and culminates in the WOC2025 Championship Week from July 12th to 17th, 2025.

"We've walked a long path alongside orienteers, and now our collaboration culminates in the Home Games of the World Championships. What could be more splendid than being a partner in the Finnish-hosted sport's World Championships, as well as the preparatory Kuopio23 Pre-Championship Event and the 2024 World Cup? One of Hertz's values is to make people's mobility easier. In these three events, we provide flexible transportation for both the competing teams and the guests," says Antti Laakso, Sales and Marketing Director at Hertz."