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# 1. WELCOME TO KUOPIO

The city of Kuopio celebrates its 250th birthday this year. With a population on 126 000, Kuopio is the 6th fastest growing and the 8th largest city in Finland.

Kuopio city, situated in the middle of Finland, is easy to reach by plane, train, or car, and even by water from the Gulf of Finland. Picturesque Kuopio is also called the Capital of Lakeland and for very good reason. Kuopio and its area is covered with more water than land and Kuopio is the biggest city in Lakeland.

For more information:

www.hellokuopio.fi

# Did you know this about Kuopio?

- The Kuopio market square is called the "center of the universe", Mualiman napa
- Kuopio is a municipality with the most summer houses in Finland
- Kuopio has a shoreline of 6340km and is surrounded by 100 lakes
- Ranked as excellent in terms of safety and coziness among the 10 biggest cities in Finland in 2024

























# **NORTH SAVONIAN SPECIALITIES, DELIGHTS AND DELICACIES**

# "Suattaapi olla, vuan suattaapi olla olemattakii",

a phrase indicating that the outcome of a conversation with a Savonian is not necessarily clear and might be interpreted in several different ways. So get ready when you hear this and prepare to use it (pronounced as written).

# Did you know this?

Kuopio is known for its delicacy "kalakukko", fish (mostly perch or vendace) baked inside a loaf of rye bread. You can easily find kalakukko in the market square from the local bakery. Best enjoyed when still warm with a Savonian slogan: "Ela uattele, vuan naati" - just enjoy



























# **COMPETITION ARENAS - TAHKO**

Tahko, with less than an hour's drive from Kuopio, provides an unforgettable combination of adventure, sports and leisure activities, with something to do for everyone all year round.

No matter if you enjoy being on snow, in the woods, on water, on ice or indoors, Tahko has all these to offer. And why not trying a traditional Finnish summer activity, visiting a summer theater while you are here?

The competition arena in located in the area of Tahkolahti, next to the downhill skiing slopes. The passage to the arena is through a bridge. The opening ceremony is held at the event square, in the "heart of Tahko", next to the Sokos hotel Tahko.

For more information: https://www.tahko.com/en/















-Tahko has Finland's longest zipline, with the zip track extending from the top of Tahko's ski resort area over Lake Syväri to Piazza corner. At the steepest part of the slope, the maximum speed reaches around 60-70 km/h



















# **COMPETITION ARENAS - NEULAMÄKI**

The vast Neulamäki forest is a popular recreational destination and home to the approximately 230 ha Kolmisoppi-Neulamäki nature conservation area. The conservation areas are part of the Natura network. Some of the trails are intended for year-round outdoor activities, and there are three nature trails passing through the conservation area.

WOC competition arena in Neulamäki is located in the sports field in the end of Raiviopolku.



























# **COMPETITION ARENAS - PUIJO**

The 200-hectare Puijo nature reserve was one of the first reserves in Finland, established in 1928.

Puijo is a vital recreation area in the heart of Kuopio, with ski jumping and cross-country skiing (Olympic champion livo Niskanen's track), numerous trails and many other seasonal activities to do. There is also an arena for the Finnish national game, baseball located in Puijo.

Puijo tower at the top of Puijo in Kuopio opened in 1963, is 75 metres high (246 ft) and when it was completed in 1963 the second one, built in 1906, was dismantled. The first tower was built in 1856.

The competition arena is located in the ski stadium, so there is a perfect opportunity to spot all the these at a glance.

# Did you know this about Puijo?

-Puijo tower has a revolving restaurant, which is the first tower with a revolving restaurant in the Nordic countries.

-altogether 44 World Championships & Olympic medals for the athletes who have trained in Puijo, including livo Niskanen

-Puijo and the city of Kuopios was noted for having the cleanest air in Finland and 6th in all of Europe by 2018 World Air Report

























# 2. ARRIVING TO THE WOC ARENAS

There will be parking facilities for the media representatives a reserved parking area close to the Arenas. A parking permit in order to enter the reserved parking area. **Please ask the permit in advance** from <a href="mailto:media@woc2025.fi">media@woc2025.fi</a>. The permit must be printed and placed in the windshield of the car.

Please note that the space for parking is limited.

The arenas in Kuopio can be easily reached also by public transport, bicycle or by foot. There is also a parking space in Hatsala (Opistotie 1, Kuopio), from where there is a non-stop bus to the arenas on wednesday, thursday and saturday. Note that the parking fee is 12€/car/day, including the bus transfer.

#### The locations of the WOC arenas

| Date          | Competition                   | Address                              | Google maps          |
|---------------|-------------------------------|--------------------------------------|----------------------|
| July 8, 2025  | Middle distance qualification | Tahkolaaksontie 134,<br>73310 Kuopio | 63.291778, 28.030056 |
| July 9, 2025  | Middle distance final         | Raiviopolku, 70150<br>Kuopio         | 62.879861, 27.606861 |
| July 10, 2025 | Long distance final           | Raiviopolku, 70150<br>Kuopio         | 62.879861, 27.606861 |
| July 12, 2025 | Relays                        | Suurmäentie 85, 70200<br>Kuopio      | 62.907200, 27.650111 |





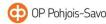
















# 3. MEDIA SERVICES

#### Services for accredited media include:

- Working facilities with wireless fiber network (Neulamäki and Puijo) and power supply (please also bring your own cords)
- Maps and start lists
- Coffee/tea and refreshments
- **Media Parking**
- Access to photo zones (limited access)
- Access to mixed zone (limited access only)
- ID cards and photo vests

Media facilities are located in all the arenas.

ID cards and photo vests can be picked up starting from Monday, July 7 in Tahko between 14:00-17:00. Thereafter the ID cards and vests available in the media tent according to the opening hours as follows::

The media facilities are open on all the competition days (subject to changes, will be informed):

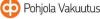
- Mon, July 7 at Sokos Hotel Tahko, at 14:00-17:00
- Tue, July 8, at media tent in Tahko, at 8:00-15:00
- Wed, July 9, at media tent in Neulamäki arena, at 10:00-18:00
- Thu, July 10, at media tent in Neulamäki arena at 9:00-19:00
- Sat, July 12, at media tent in Puijo arena, at 9:00-18:00

























# **Photos and video material**

During the competitions, all photographers and video operators have to wear a special photo vest. The vests will be handed out at the media tent in the arenas during each competition day. Please return the vest to the media info personnel upon your departure. We will charge a fee of 50 € for a missing vest. The official photographers of the organisers will upload photos from each competition day to <a href="www.woc2025.fi/media">woc2025.fi/media</a>, from where they can be downloaded. These photos can be used free of charge, but please remember always to credit the author. When using photos for commercial purposes, please first contact: <a href="media@woc2025.fi">media@woc2025.fi</a>

# **Transportation and Parking**

There will be no dedicated transportation for the media to the arena. Media is expected to use their own transportation. Media representatives can use the Media/VIP parking. A permit for parking is needed and sent upon a request to the accredited media by email. Please place the permit in the windshield of your car to ensure a smooth access to the parking,

# **Live production**

There will be live productions from all races on YLE (Finland), NRK (Norway), SVT (Sweden), SRG (Switzerland), ERR (Estonia), ORF (Austria) and CzTV (Czechia) and TV8 (France) as well as on IOF TV. Live results and GPS tracking will be available on IOF LIVE.









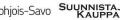














# Mixed zone

The Mixed Zone area is set up after the Finish area for each race. There will be space outside for limited access for the media to take photos and conduct interviews. You must follow the instructions from officials.

# **Guided access to photo control points**

A guided access to photo control points will be provided in each competition day (For photo 1 and 2 holders). There is a limited access to some of the controls and requires enrolment beforehand. Further information will be provided by email and in the media tent during the competition week. Start times for a guided walk/transportation to the control points will also be informed on a daily basis.

## Photo and video disclaimer

By taking part in World Orienteering Championships 2025, all persons acknowledge their consent to interview(s), photography, audio recording, video recording and its/their release, publication, exhibition, or reproduction to be used for news, webcasts, promotional purposes, telecasts, advertising, inclusion on websites, or any other purpose by the organisers and their affiliates and representatives. No drones are allowed in the competition area without written permission from the organisers.























# 4. MEDIA BRIEFINGS

There will be short media briefings on each competition day in the media facilities located in each of the arenas. Possible changes in times will be informed.

#### Tue, July 8 - Tahko

Briefing at the media tent in Tahkolahti at 9:00.

Media facilities in Tahko open from 8:00 to 15:00.

#### Wed, July 9 - Neulamäki

Briefing at the media tent in Neulamäki at 12:30

Media facilities open in Neulamäki arena: 12:00-18:30

Guided access to the photo controls from the media facilities (walking distance).

Guided access to photo control in terrain (timetables to be confirmed separately)

# Thu, July 10 - Neulamäki

Media facilities open in Neulamäki arena 9:00-19:00

Briefing in the media tent at 9:30

Guided access to the photo control in the terrain (timetables to be confirmed separately)

### Sat, July 12 - Puijo

Media facilities open at Puijo arena:

Guided transportation to photo control in the terrain (limited access only, timetables to be confirmed separately)

























#### **5. PRESS RELEASES**

An official press release will be published in the end of each competition day. If you wish to receive them, please send an e-mail to: media@woc2025.fi

#### 6. PRESS CONFERENCES

There will be **no press conferences** held during WOC2025

#### 7. MEDIA RACE

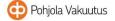
Media representatives are welcome to join the media race, which will take place in Tahko on Tuesday July 8 between 15:00-18:00.. There will be three different courses to choose from in a specified area. The race is free of charge, but an enrolment is required. An emit can be picked up from the Event Office. Registration in advance in the media tent on Tuesday by 13:00 or by e-mail: media@woc2025.fi.

























# **8. MEDIA CONTACTS**

Head of media and communications

Tiina Tervaniemi

Tel. 040 5271053

media@woc2025.fi

Official photos: <a href="https://www.woc2025.fi/media">www.woc2025.fi/media</a>.

Follow us on social media in Facebook and Instagram!

























# **WELCOME TO THE WOC2025 IN KUOPIO, FINLAND**























